



# **NEWS RELEASE**

### Boise State Athletics Makes Galbani® 'Preferred Cheese of the Broncos'

Lactalis American Group, local producer of Galbani cheese, partners with Boise State, supports Broncos athletics and brings gameday recipes to Bronco Nation

Nampa, Idaho – August 15, 2023 – Boise State Athletics and Lactalis American Group today announced a partnership that makes the Galbani brand of Italian cheeses the "Preferred Cheese of the Broncos". The partnership includes an in-stadium presence at football and basketball games, and brings gameday recipes to Broncos fans. Lactalis American Group is part of Group Lactalis, the world's largest dairy company. Galbani cheeses are marketed in more than 150 countries worldwide.

Lactalis produces Galbani cheese in Nampa at its largest U.S. manufacturing facility. The facility employs approximately 850 people and is comprised of a mozzarella cheese plant, a fresh mozzarella plant, a whey plant as well as Cultured by Lactalis, the company's dairy products store that is open to the public on Fridays from noon to 6:00 p.m. Lactalis has produced cheese in Nampa for more than 24 years, and currently makes a variety of Galbani products including mozzarella, string cheese, fresh mozzarella and mascarpone. Lactalis' site in Nampa has consistently won several cheese industry awards over the years including this July from the American Cheese Society Judging & Competition, which awarded Galbani Marinated Fresh Mozzarella made in Nampa a gold medal for cheesemaking expertise.

"We are excited to welcome Lactalis, a locally-based and community-focused food producer to the Boise State Athletics family," said Jeramiah Dickey, director of athletics, Boise State. "Galbani is a favorite brand for many Bronco fans and a natural fit as the 'Preferred Cheese of the Broncos'. We look forward to developing this partnership."

Boise State Athletics will share special recipes featuring Galbani Italian cheeses on its social media channels and in the Bronco Breakdown Game Program for home gamedays during the 2023 football season. Fans at Broncos football and basketball games will also see Lactalis and Galbani signage and will have the opportunity to learn more about career opportunities at Lactalis' Nampa site.

"We are proud to partner with the Boise State Broncos, the pinnacle of sports in Idaho, a prominent leader in our community and a nationally recognized college sports brand," said Olivier Delobbe, Nampa site director, Lactalis American Group. "For more than 40 years Lactalis has been committed to being a preferred employer and positive member of the Treasure

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Valley community. We look forward to continuing this commitment through this partnership. Go Broncos!"

The Lactalis-Boise State partnership comes as Lactalis is celebrating multiple milestones at its Nampa site in 2023. Earlier this year Lactalis employees in Nampa commemorated the 20<sup>th</sup> anniversary of its string cheese plant, along with the 10-year anniversary of the fresh mozzarella plant. Additionally, Group Lactalis, the parent company of Lactalis American Group headquartered in France and the world's largest dairy company, will is celebrate its 90<sup>th</sup> anniversary later this year.

### **About Lactalis in the United States**

Lactalis in the United States is committed to enriching lives by producing nutritious and great tasting dairy products. The company offers a vast portfolio of dairy brands including <a href="Galbani">Galbani</a>® Italian cheeses, <a href="President">President</a>® specialty cheeses and gourmet butters, <a href="Kraft">Kraft</a>® natural, grated and international cheeses, <a href="President-Barrel">President</a>® cheese, <a href="Breakstones">Breakstones</a>® cottage cheese, ricotta and sour cream, <a href="Black Diamond">Black Diamond</a>® cheddar cheese, <a href="Parmalat">Parmalat</a>® shelf-stable UHT milk, <a href="siggi's</a>®, <a href="Stonyfield Organic">Stonyfield Organic</a>® and <a href="Brown Cow">Brown Cow</a>® yogurt brands, <a href="Karoun">Karoun</a>®, <a href="Gopi">Gopi</a>® and <a href="Arz</a>® ethnic dairy products, in addition to several beloved brands imported from our affiliates in Europe. Lactalis USA has approximately 3,500 employees and is present in eight states with 11 manufacturing facilities and six corporate offices located in New York City and Buffalo, NY, Chicago, IL, Londonderry, NH and San Fernando, CA. Lactalis USA is part of Lactalis Group, the world's leading dairy company, a French family business founded in 1933 in Laval, France.

For more information, visit <a href="https://lactalisamericangroup.com">https://lactalisamericangroup.com</a>, <a href="www.lactalisheritagedairy.com">www.lactalisheritagedairy.com</a>, <a href="www.stonyfield.com">www.siggis.com</a> and <a href="www.karouncheese.com">www.karouncheese.com</a>. Follow Lactalis USA on <a href="mailto:Instagram">Instagram</a> and like us on <a href="Facebook">Facebook</a>.

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